



PPCC
POLISH-PORTUGUESE
CHAMBER OF COMMERCE

FECOMERCIOSP



BUSINESS MISSION | SÃO PAULO, BRAZIL

20-25 October 2019

Since 2016, the Polish-Portuguese Chamber of Commerce (PPCC) organises regularly multi-sector Business Missions to São Paulo in Brazil. The Mission will have a **strong & tailor-made B2B focus** with individual meetings with potential business partners, according to each Polish company's wishes and strategy. We also provide necessary information about the market (tax system, certification and procedures), key players, competition and consumers' profile. We believe that in-depth and direct knowledge of the market reality of the country is of the utmost importance for future sustainable success.

The trade mission is organised in close cooperation with **FecomercioSP**, the largest trade and service federation in the country, whose members represent around 10% of Brazil's GDP. We are convinced that local support from an institution closely related to business and with privileged contact network in São Paulo is crucial for b2b success of the Mission.

For details on our methodology, please kindly contact us, as described in Register Info section.

WHY SÃO PAULO?

- 42 mln inhabitants in the state of São Paulo
- The largest economy and industrial hub in the whole Southern Hemisphere;
- Generates over 33% of Brazil's GDP;
- Is the headquarters of over 60% of multinationals operating in Brazil, is the venue for 75% of all Brazilian trade fairs and 43% of the country's services is located there;
- 60 big shopping centres, 4 airports, the biggest container terminal in Latin America;
- Brazil: 1,1% GDP growth in 2018.



WE GUARANTEE



Intensive agenda of 6-10 individual B2B meetings in headquarters of Brazilian companies



Tailor-made tax, customs and certification information



Contacts with local institutional partners and Polish companies in Brazil



Get acquainted with the Brazilian business environment



Tailor-made logistics support locally

OUR OFFER INCLUDES

- Airline tickets in economy class Warsaw-São Paulo-Warsaw (for business class, please ask for separate offer);
- Transfer airport-hotel-airport;
- Stay in a 4* hotel in central São Paulo, breakfast included;
- Travel insurance;
- Scheduling 6-10 B2B meetings with pre-defined potential business partners and clients in and around São Paulo;
- Potential scheduling of meetings with local governmental institutions;
- Organisation of a Networking Dinner with local business personalities and a Seminar about the market;
- Local support of representatives of PPCC and Fecomercio;
- Guidance of the PPCC representative during all the event (with necessary translation during meetings);
- Support in the follow-up after the mission.

NOT INCLUDED IN THE OFFER

- Transport to the individual B2B meetings (taxi, Uber);
- All lunches and dinners;
- Translations outside São Paulo city zone (only if necessary).

GENERAL AGENDA

- 19.10** Departure from Warsaw, Okęcie
- 20.10** Arrival to São Paulo, time adaptation
Briefing about B2B meetings
- 21.10** B2B meetings
Seminar on legal, tax and customs and certification requirements
Networking dinner with local business
- 22.10** B2B meetings
- 23.10** B2B meetings
- 24.10** B2B meetings (in the morning)
Departure from São Paulo
- 25.10** Arrival to Warsaw

COST OF PARTICIPATION

3 695 EUR + VAT

3 495 EUR + VAT (PPCC Members)

REGISTER INFO: In order to register your company in the Trade Mission to São Paulo, please fill in the form available [here](#). Final decisions on participation until **30th August 2019**. The payment for participation is due until **6th September 2019**. Submitting the form does not confirm the participation of the company in the mission. The PPCC reserves the right to cancel the mission if the minimum number of participants is not reached. Maximum number of companies is 6, for quality of service reasons.

If you wish to learn more about the Trade Mission to São Paulo (methodology, references), please kindly contact:

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Polish-Portuguese Chamber of Commerce

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