

WORLD BEX SERVICES INTERNATIONAL

# mafbox

MANILA FOODS AND BEVERAGES EXPO

Founded in 2006, the **Manila Foods and Beverages Expo (MAFBEX)** is the country's biggest gathering of the iconic pillars and outstanding newcomers of the food trade.

Held every month of June, **MAFBEX** divides its sweeping venue into five zones that cater to different categories of food, beverage, and other comestibles. MAFBEX is the single most anticipated food show for industry professionals, investors, and foodies alike!

**JUNE 11 - 15, 2025**

**10:00 AM - 7:00 PM**



**WORLD TRADE CENTER METRO MANILA**

 NUMBER OF VISITORS  
**52,300**

**645**  
BOOTHS 

**13,300**  SCM  
EXHIBIT AREA

**476**  
COMPANIES

For more information, please contact **Ms. Ruby Ocfemia**  
 (Manila) (632) 8656.9239 Loc. 126 or  [ruby.worldbex@gmail.com](mailto:ruby.worldbex@gmail.com)

ORGANIZED BY:

WORLD BEX SERVICES INTERNATIONAL

Suite 1203 BTTC Centre 288 Ortigas Ave. cor. Roosevelt St., Greenhills San Juan 1502 Philippines.

# mafbox

MANILA FOODS AND BEVERAGES EXPO

**JUNE 11 - 15, 2025**

**10:00 AM - 7:00 PM**

**WORLD TRADE CENTER METRO MANILA**

## INTERNATIONAL PARTICIPANTS USD 2,600

### BOOTH INCLUSIONS

- BOOTH SYSTEM: 3M X 3M (9SQM)
- TWO (2) 40 WATTS FLUORESCENT LIGHT
- 0.35 WIDE FASCIA BOARD WITH COMPANY NAME (MUST NOT EXCEED 20 LETTERS)
- ONE (1) CONFERENCE TABLE
- TWO (2) CONFERENCE CHAIRS
- CARPET LAID DIRECT TO FLOOR
- ONE (1) CONVENIENCE OUTLET (220V, 300 WATTS, ELECTRICAL CONSUMPTION NOT YET INCLUDED)

### VISITOR PROFILE

- CATERING & FOOD SERVICES
- CAFES, RESTAURANTS, CLUBS & BARS
- CENTRAL PURCHASING GROUPS
- DISTRIBUTORS FOR FOOD SERVICE
- EXECUTIVE CHEF
- FOOD MANUFACTURERS, PRODUCERS & PROCESSORS
- GROCERY & CONVENIENCE STORE
- HOTEL & RESTAURANT EXECUTIVES
- IMPORTERS, TRADERS
- RETAILERS
- SUPERMARKETS, HYPERMARKETS
- WHOLESALERS
- WINE MERCHANTS
- DECISION MAKERS

### PAYMENT DETAILS

#### TERMS:

Unrefundable reservation fee of **USD 400** per booth for international exhibitors should be settled within one (1) week after reservation.

CHECK PAYMENT PAYABLE TO: **WORLD BEX SERVICES INTERNATIONAL**

- account no: **2000-343-67147**
- Swift code: **EWBCPHMM**
- Bank name: **EAST WEST BANKING CORPORATION**
- Address: **Greenhills-North**

### PRODUCT PROFILE

- BAKERY
- CONFECTIONERY
- FROZEN FOOD
- ORGANIC PRODUCTS
- COFFEE AND TEA
- CURED MEATS
- FOOD SERVICES & EQUIPMENT
- INGREDIENTS & CONDIMENTS
- HEALTH PRODUCTS & FOOD SUPPLEMENTS
- GROCERY PRODUCTS
- FRUITS & VEGETABLES, DRIED FRUITS
- HORTICULTURE
- SEAFOOD
- DAIRY PRODUCTS, EGGS
- CONFECTIONERY, BISCUITS & PASTRY
- DELICATESSEN, HOME MEAL REPLACEMENT
- POULTRY & MEAT
- WINES & SPIRITS
- OTHER ALCOHOLIC BEVERAGES
- NON-ALCOHOLIC BEVERAGES
- SERVICES & TRADE PRESS
- OUTSOURCING SOLUTION
- FRANCHISE
- REGIONAL PRODUCT & DELICACIES



For more information,  
please contact  
**Ms. Ruby Ocfemia**  
(Manila)  
(632) 8656.9239 Loc.126  
✉ [ruby.worldbex@gmail.com](mailto:ruby.worldbex@gmail.com)  
[worldbexevents.com](http://worldbexevents.com)

ORGANIZED BY:

**WORLD BEX SERVICES INTERNATIONAL**

Suite 1203 BTTC Centre 288  
Ortigas Ave. cor. Roosevelt St.,  
Greenhills San Juan 1502  
Philippines.