



# MAKE YOUR BUSINESS SPLASH

at CEWP Business Event  
21-22 September 2017  
Turku, Finland

## WELCOME

to the Business Event of China Europe Water Platform

Purpose of the Business Event is to create value and new opportunities in water sector by bringing together companies from China and Europe.

For Chinese companies, the event provides a platform to collaborate with European companies that can support technology transfer and be potential partners in Chinese projects.

For Finnish and European companies, this is an excellent opportunity to make new contacts and open doors to potential markets in China. There is a large number (40-50) Chinese companies participating the event and they are all looking for European partners.

Business Event provides efficient matchmaking services before, during and after the event. Companies can book pre-scheduled face-to-face meetings with other company representatives - you just need to send meeting invitations to those participants that you wish to meet.

You also have a possibility to showcase your company at exhibition area and pitch your solution on stage of the business event. In addition, the programme includes field trips and site visits.

Focus areas of the business event include:

- Water measuring and water efficiency solutions;
- Smart city solutions: water quality, treatment and urban water management etc;
- Hydraulic infrastructure construction, including dam safety.

## About CEWP

The objective of the China Europe Water Platform (CEWP) is to promote policy dialogue, joint research and business development in the water sector between China and Europe. Established in 2012, the CEWP is a political initiative and a partnership for promoting policy dialogue on water sector reforms, encouraging capacity-building, technical and business cooperation.

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With a flexible structure, an increasing number of EU Member States are participating in its activities. The annual high-level meeting has been the key event in promoting the policy dialogue between different parties.

Moreover, facilitating business cooperation has been identified as one of the most important aims of the CEWP. The event in Turku will be a forerunner in business development with many Chinese and European companies expected to participate.

## Draft program

### Thursday 11.00-5.30 pm

11.00-12.30 Matchmaking, B2B Meetings  
12.30-14.00 Lunch and Exhibition

14.00-14.10 Welcoming speech  
14.10-14.25 Keynotes  
14.25-15.10 Panel discussion: Water in Circular Economy and Green Development  
15.10-15.30 Coffee Break and Exhibition  
15.30-17.30 Matchmaking, B2B meetings, Pitching Session

18.30 Transport from Radisson Blu Marina Palace to Turku Castle  
19.00 Gala Dinner, Turku Castle

### Friday 9-13 am

Business Event on Smart Water Technologies

- Matchmaking
- Field trips and site visits in Turku and Helsinki regions (details to be provided later)

Event is free of charge but requires registration.

Event webpage <https://www.2017cewp.org/>

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Organized by

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PLATFORM FOR WATER EXPERTISE  
+ Intercity Collaboration of South-West Coast of Finland



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